

Corey Jackson

Video Producer

Profile

Dynamic Video Producer with 13 years of experience in creating video content for marketing, training, and product campaigns. Proficient in AI tools for script creation, graphic design, digital marketing, and project management. Skilled in voiceovers, editing, and HTML email templates. Adept at developing training videos and collaborating with marketing directors. Passionate about using technology to streamline video production and elevate quality. Proven ability to manage projects from inception to completion, delivering impactful visual storytelling.

Employment History

Multimedia Specialist/Video Editor at Cooley LLP (One -Year Contract), Ft. Collins

April 2023 – July 2024

Create 'how-to' videos for new software releases used by the company. Research products and create scripts based on source materials. Record voiceover to be used in videos. Develop templates for video content to maintain consistencies with Marketing. Leverage AI (Midjourney, ChatGPT, etc) to create assets and scripts for video production.

Video Producer at Eldon James, Ft. Collins

September 2020 – April 2023

Create video content to be used in marketing efforts such as YouTube and Google ads. Create training videos for onboarding of new employees. Use CAD files from engineering to create product spotlight videos. Work with the Director of Marketing to develop product campaigns.

Video Content Creator at Johnson and Johnson (One -Year Contract), Fort Collins

May 2021 – August 2022

Create video content to be used in training for sales representatives. Create scripts based on source materials. Provide voice over for videos. Manage projects from concept to completion.

Video Producer at The ENT Institute, Atlanta, GA

September 2018 – September 2020

Create video content for commercials on cable, as well as social media videos, to raise awareness of various treatments for ear, nose and throat disorders. Serve as a mentor to guide junior creatives on editing techniques and streamlining the video creation process. During Covid, I led my team to increase patient volume by 30% through social media and marketing efforts.

Details

Fort Collins

United States

404.966.0989

coreyjacksonvideo.com

corey.jackson49@yahoo.com

Skills

Video Editing

Filmmaking

Multimedia

Motion Graphic Design

Video Capture

Post-Production

Drone Pilot

Graphic Design

HTML

Project Management

Knowledge of Advertising

Digital Marketing

Social Media

Artificial Intelligence

Midjourney

Digital Productions

Photography Skills

Communication Skills

Languages

English

Videographer - Senior Digital Production Artist - Graphic Designer at Harland Clarke, Atlanta

February 2007 — May 2018

Travel to client locations to film client testimonials to be used for online marketing efforts. Create explainer videos to show features of new products. Worked with IT and website developers to design and update pages on the corporate website. Coordinated with graphic design team to ensure created artwork will display correctly online. Create HTML email templates to support B2B marketing efforts.

Education

FilmConnection - Certificate in Director, Producer, Screenwriter, Atlanta, GA

August 2017 - May 2018

Licenses

FAA Part 107, Atlanta, GA

August 2016 — Present

FAA Professional Drone Pilot License